

Maryland Heritage Areas Authority Grants



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What are Heritage Areas?

Heritage Areas support the **economic well-being** of Maryland's **communities** by preserving and celebrating the State's **history, cultural traditions and natural resources** through **partnerships** that promote, support and create **place-based experiences** for visitors and residents alike.



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What are Heritage Areas?

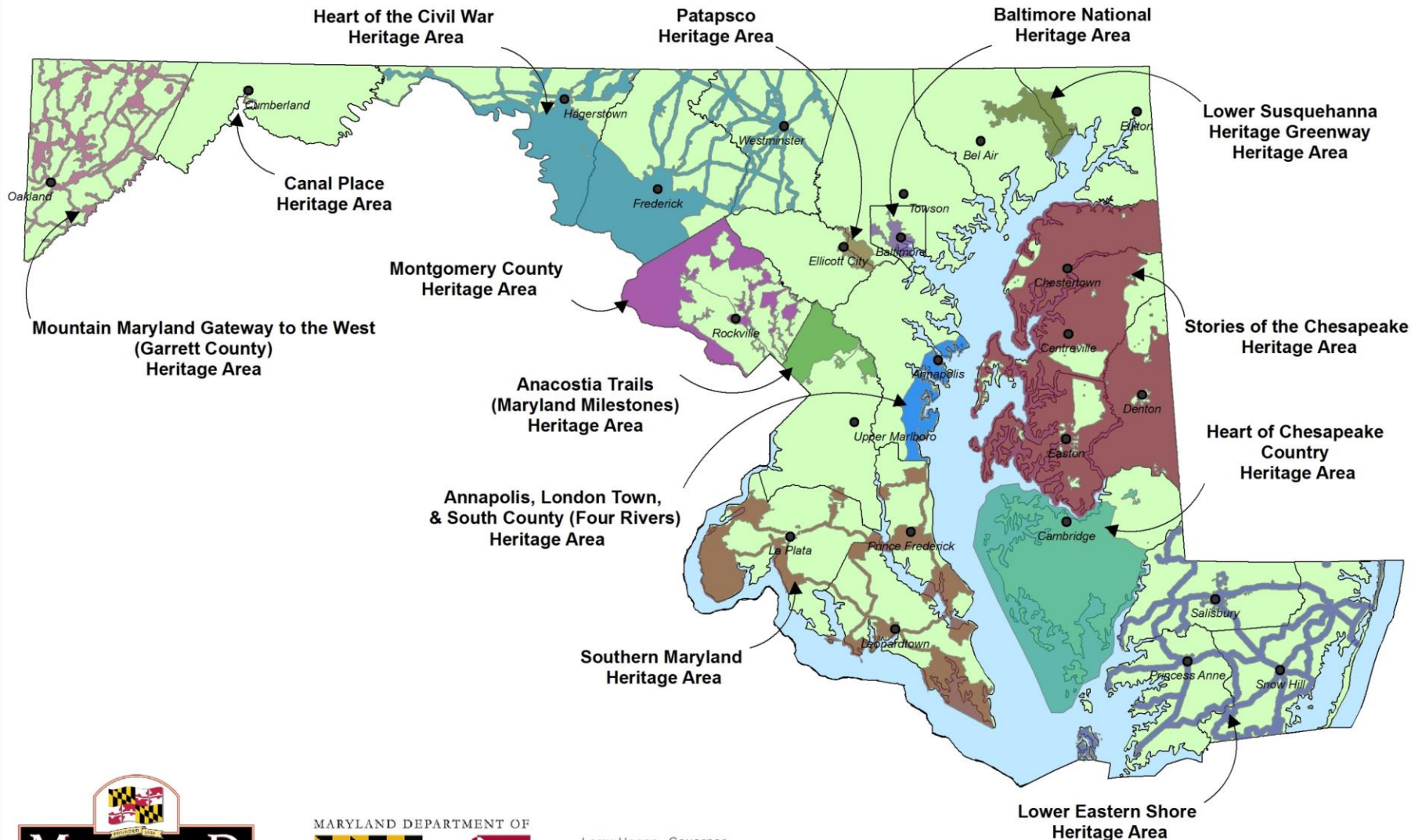
- Locally designated, certified by State
- Commitment to economic development through heritage-related tourism
- 13 Certified Heritage Areas eligible for project grants



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THE MARYLAND SYSTEM OF CERTIFIED HERITAGE AREAS



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Larry Hogan, Governor
 Boyd Rutherford, Lt. Governor
 Robert S. McCord, Acting Secretary
 Elizabeth Hughes, Director, MD Historical Trust
 Jennifer Ruffner, Administrator, MD Heritage Areas Program
 Ennis Barbary Smith, Asst. Administrator, MD Heritage Areas Program

100 Community Place
 Crownsville, MD 21032-2023
 Call: 410-697-9591
 Or visit: <http://mht.maryland.gov>


 November 2017

What is MHAA?

- **M**aryland **H**eritage **A**reas **A**uthority
- Independent state government entity, staffed by the Maryland Historical Trust
- 19 member body, including representatives from 9 state agencies (2 currently non-voting)
- Up to \$6 million annually from DNR's Program Open Space



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Who is eligible for MHAA Grants?

- Non-profits
- Local jurisdictions
- State agencies
- Federal agencies



Photo (via drone) by Elevated Element and courtesy of Baltimore Museum of Industry.



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Types of MHAA Project Grants

- Non-Capital



Photo courtesy of Maryland Department of Natural Resources.

- Capital



Photo courtesy of Rackliffe House Trust, Inc.



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Non-Capital Project Grants

- **Activities funded:**
design, interpretation, events,
exhibits, brochures, technology,
websites and mobile apps,
archeology, other research,
pedestrian signage, planning for
non-capital projects
- ✦ **Up to \$50,000**



Image courtesy of Talbot County Government.



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Capital Project Grants: “Brick-and-Mortar”

- **Must meet the Targeted Investment Criteria**
- **Activities funded:** property acquisition, development, rehabilitation, restoration, pre-development (planning for capital projects), trails
- May require an easement through MHT
- Subject to “Section 106” review
- Does NOT have to be a “historic” property
- ✦ **Up to \$100,000**



Image courtesy of Friends of the Greenbelt Museum.



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Non-eligible expenditures for ALL Project Grants

- No overhead fees for applicant organization
- No staff salaries for the applicant organization
 - Consultant fees **OK**
 - Staff salaries **OK** as part, but not all of matching contribution/funds
 - Staff of partner organizations – time counts as in-kind match
- No project marketing
 - **OK** as cash or in-kind match



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Matching Funds

- All MHAA Grants Require 100% Match
- Cash Match – must be at least 75% of the required match
- In-Kind Match – can be no more than 25% of required match
- Other Project Costs (“Over Match”)
- **Other State funds can NOT be used as match**



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Grant Schedule

- **January** – Intent to Apply forms due (Jan. 26th, 2018)
- **February:** Multi-Heritage Area grants due – submitted online (DATE)
- **Late February-early March:** Project grants submitted online (date set by local heritage area)
- **July:** grant award emails sent, projects may begin
- **September-December:** grant agreements mailed
- **November – February:** First disbursements issued



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Important Note:

Eligible activities **must** be consistent with the goals, objectives, strategies and actions outlined in the approved **Certified Heritage Area Management Plan**, or subsequent planning documents (**Five Year Plan, Annual Plan**).



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Review Criteria

- **Project Management**

- What is your organization's past grant history?
- If you've had grants with MHT/MHAA, were reports filed on time and the grant kept in good standing?
- Were the projects completed, on time, and within budget?
 - If not, were there good reasons why not? (i.e. unexpected damage discovered when a wall was opened up, key consultant not available, etc.)

- **Coordination with Broader Initiatives**

- What exactly will the end product be? What are we paying for?
- How will it impact _____?
 - The organization
 - The community
 - The heritage area



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Review Criteria

- **Public Benefit**

- Who will benefit?
- How will they benefit?
- What is the public component to the project?
- How will the public access the project?
 - Physical access
 - How will it be marketed? How will people find out about it?

- **Deliverables and Impact**

- Does the project relate to larger efforts?
 - Captain John Smith Chesapeake National Historic Trail
 - Main Street Communities
 - Scenic Byways Program
 - Arts and Entertainment Districts



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Review Criteria

- **Targeted Investment Criteria (Capital projects only)**
- **Overlap** with existing local, State, or Federal area designations
 - Priority Funding Areas; Historic Districts; Main Streets; A&E Districts, etc.
- DHCD Neighborhood Mapping Tool:
<http://www.dhcd.state.md.us/GIS/revitalize/index.html>
- MHT Mapping Tool, Medusa:
http://mht.maryland.gov/research_databaseportal2.shtml
- Contribute to initiatives supported by **significant public investment**;
 - Other public programs have provided support already (or will be providing support)
- Be a part of a **concentration of heritage resources**
- OR
- Be a **catalyst** for future investment



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Any Questions? Please contact us!

mht.maryland.gov/heritageareas.shtml

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